

"As Roche transitions primarily from a Pharma company to a Health Solutions Company, we want to work with healthcare providers, administrators, and regulators to modernize the way medicine is delivered."

We want to

1 Empower individuals to take control of their health

2 Improve patient outcomes

3 Reduce waste and increase efficiencies in the system

enabling us to achieve our 2030 objectives of achieving 3-5x patient benefit at half the cost to society and doubling patient access to novel, high-medical-value diagnostics solutions



Our CEO, Dr. Severin Schwan, highlighted our collective mindset as being the biggest hurdle for PHC adoption

